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PETER J. OSTROSKEY  
STATE FIRE MARSHAL

MEMORANDUM

To: Heads of Fire Department

From: Peter J. Ostroskey, State Fire Marshal

Date: October 1, 2016

RE: **Fire Prevention Week 2016**

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Fire Prevention Week is October 9-15, 2016. This year's theme is "Don't Wait. Check the Date! Replace Smoke Alarms Every Ten Years." Each year Fire Prevention Week gives the fire service the occasion to reach out to communities and empower citizens to prevent home fires and protect their families. This year's theme represents the final year of a 3-year effort to educate the public about smoke alarms. The National Fire Protection Association (NFPA) is the sponsor of Fire Prevention Week and has great educational materials on their website at <http://www.nfpa.org/FPW>.

The Department of Fire Services (DFS) has a toolkit for fire departments as part of our smoke alarm campaign *Smoke Alarms: A Sound You Can Live With*. This campaign promotes the message of replacing aging smoke alarms. More information can be found at: [www.mass.gov/dfs](http://www.mass.gov/dfs) and type "smoke alarms" in the search bar. DFS will be happy to post your Fire Prevention Week activities on our Fire Prevention Week webpage. Send them to the Coordinator of the Fire Data and Public Education Unit at: [Cynthia.Ouellette@state.ma.us](mailto:Cynthia.Ouellette@state.ma.us).

The U.S. Fire Administration also has materials to support Fire Prevention Week. Visit <https://www.usfa.fema.gov/prevention/>.